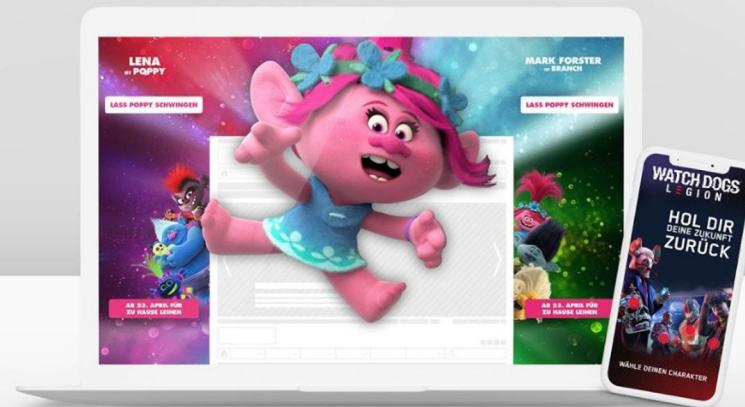




AD SPECIFICATIONS



SOD DESKTOP INFINITY AD



Live Demo

Template

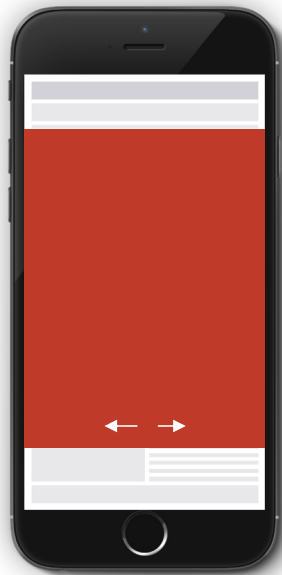
Delivery:

1. Completed layout as open PSD file (Sidebar has variable width)
2. Layout must be made in SODs Photoshop template and all elements should be included on separate layers to ensure responsivity
3. Fonts to be used
4. Logos and icons as vector files (.ai, .eps, .svg)
5. Optional: Videos with a frame rate of min. 25fps
6. Animation concept if available

General information:

- A higher background image can be used for scroll effects
- Programming must be done by SOD
- Only physical files / no redirects
- Delivery min. 5 days before campaign start

SOD MOBILE INFINITY AD



Live Demo

Template

Delivery:

1. Completed layout as open PSD file (height 640px, variable width)
2. Layout must be made in SODs Photoshop template and all elements should be included on separate layers to ensure responsivity
3. Fonts to be used
4. Logos and icons as vector files (.ai, .eps, .svg)
5. Optional: Videos with a frame rate of min. 25fps
6. Animation concept if available

General information:

- A higher background image can be used for scroll effects
- Programming must be done by SOD
- Only physical files / no redirects
- Delivery min. 5 days before campaign start